



UNIVERSAL
Conferences & Exhibitions

Universe of Successful Events...

“

UNIVERSAL PROUDLY ORGANIZED THE OPENING CEREMONY OF THE LARGEST HEALTH HOSPITAL IN KUWAIT AND THE MIDDLE EAST.





UNIVERSAL
Conferences & Exhibitions

Universal International Conference & Exhibition Company is a full service management company specialized in planning Conferences, Exhibitions, Seminars, CME Workshops, Leadership Development Courses, Health Awareness Camps, professional events, and trade shows for corporations and professional associations across the globe.

Universal events management services are designed to cater to leading markets, businesses, senior executives, decision-makers and country leaders, that extend beyond event management and facilitates development of multinational partnerships, valuable dialogues, long-lasting relationships, networking and professional development opportunities through their organized events.

Our highly qualified, experienced, professionally trained, events planning and management staff offer a broad spectrum of services guiding our clients to work out customized plans to suit their needs. We work in close partnerships with our clients to offer services that set new standards in event management with our customers always at the forefront of our mind.



NATIONAL TECHNOLOGY ENTERPRISES COMPANY



NATIONAL TECHNOLOGY ENTERPRISES COMPANY

Established in **2005**

Fully owned by the Kuwait Investment Authority (KIA) Mandated by Kuwait Council of Ministers



UNIVERSAL
Conferences & Exhibitions

Established in **2009**



We have grown to become one of Kuwait's largest and most respected professional conference organizers through successful partnerships with a prominent reputable clientele and supported by a dedicated team of event management professionals.



OUR SERVICES

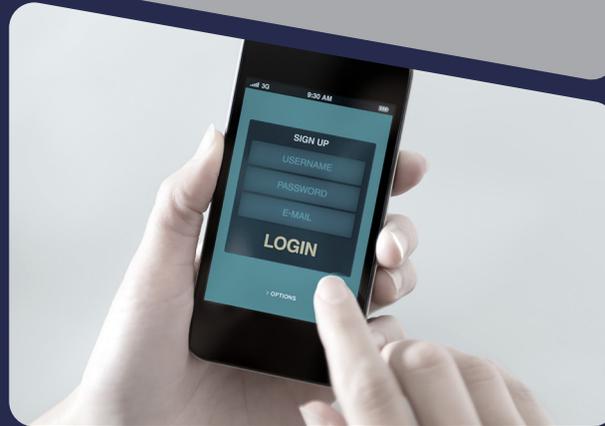
WEBSITE CONTENT AND DESIGN

- Event Website – design & content (English and Arabic).
- Abstracts submission & scientific program.



REGISTRATION SYSTEM FOR ATTENDEES

- Integrated Attendee Registration System.
- Visitor/Attendee Data Recording System, with barcode scanning.
- Auto-generated printing of Badges with barcodes and certificates (email and printed).



PUBLICATIONS AND GIFTS FOR EVENT

- Sponsor and Guest honoring shields/plaques.
- Gift /giveaway bags with event logo branding.
- Printing of scribbling pads, File folders, Pens and other gift items with logo branding.
- Printing of Conference Agenda, Attendee Badges, Attendee Certificates, event Posters.



COORDINATION WITH SPEAKERS / EVENT COMMITTEES/ CHAIRMAN

- Liaise with Conference Chairman and Scientific committees for Event Agenda, topics, speaker profiles, photographs, session timings, etc.
- Liaise with Speakers regarding topics, bios, profiles, photos, travel itineraries, hotel arrangements, etc.
- Liaise with Event Committees for member profiles, photographs, etc.).



CONFERENCE AND EXHIBITION FACILITIES AND ARRANGEMENTS

- Lavish arrangements for Event Opening and Closing ceremonies.
- Full-board decor of the conference room with lavish seating.
- Audio / Visual/ (7m x 3m) LED screens - Design, install and fully equip the conference & exhibition halls .
- Luxurious floral arrangements in the conference hall and the reception hall for VIPs and at all tables in the event area.



FILMING AND DOCUMENTING THE CONFERENCE AND EXHIBITION

- Provision of Information Center with equipment for photocopying, printing and typing for the conference.
- Provision of Internet service for participants throughout the event.
- Event Filming; complete coverage with editing on CD.
- Professional Photography and documentation; complete event coverage.





OUR SERVICES

Branding & Design



Gift Items



Social Media Marketing

Public Relations



Events Management

Digital Marketing



Web Design & Development

Photo/Video Production



Mobile Applications



Branding & Design...

As a full-service branding and design company, we help you bring your ideas to life. We offer a complete range of creative services that engage and inspire at every touch point. To set a standard, you have to innovate. We'll help you do just that and, together, we'll create.



Brand/Corporate Identity



Logo Design & Development



Digital/Graphic Designs



Infographics



Packaging Designs



Signage & Wayfinding



Illustrations



Presentation



Copyright



Portfolio



Printing



Social Media Marketing...

A strategic plan is envisioning a desired future & translating this vision into broadly defined goals achievable through social media platforms. We understand the brand, marketing strategies and core direction



-  Strategic Planning
-  Social Media Monitoring
-  Social Media AD Management
-  Content Management
-  Community Management
-  Performance Reporting
-  Interactive Campaigns
-  Social Listening
-  Facebook Apps
-  Photo/Videography Sessions
-  Graphic Design
-  Live Coverage
-  Influencer Marketing Agency Services



Events Management...

We'll manage the whole process from the planning stage, right to running the actual day itself and the post-event evaluation. Our role as a team is to provide you with what you need for successful events.



Corporate & Business Events



Event Production



Award Ceremonies



Exhibition Stand Design/Production



Cultural Events & Festivals



School & University Events



Conferences



Web Design & Development...

Web design is the process of creating websites. It encompasses several different aspects, including webpage layout, content production, and graphic design. While the terms web design and web development are often used interchangeably, web design is technically a subset of the broader category of web development.



Corporate Web Design



E-commerce Marketplace



Informative Web Design



Custom Web Development



Web Content management



Responsive Web Design



Social Media Integration



Custom Web Application



Portal Development



Web Hosting



Mobile Applications...

We customize highly-visual and interactive applications for iOS, Android and Windows, which helps in taking your business to the next level.



Mobile App Design



Mobile App Development



Bloggers Outreach Programs



Personalized iTunes Keyword Optimized



Application Review & Ratings



Augmented Reality Apps



Back-end System



Dashboard



Photo/Video Production

We provide you with professional photography, photo/video editing and production services for businesses and organizations that want to make an impact online.



Photography



Videography



Motion Graphics



Video Editing



Animated infographics



Digital Marketing

In other words, it is the marketing of products or services using digital channels to reach consumers. The key objective is to promote brands through various forms of digital media.



Search Engine Optimization



Search Engine Marketing



Bulk SMS Marketing



Email Marketing



Traffic Monitoring



Analytic Services



Link Building



Public Relations

Public relations boosts an organization's credibility, because it will operate through numerous trusted intermediaries.



Company Positioning



Management Reputation



Media Relations



News Press



Gift Items

Impress your clients & employees with our extensive range of custom corporate gift items assuring you of good affordable quality.



Corporate Gift items



Trophies & Rewards



Giveaways



Promotional Gift items



Creative gift items



Luxurious gift items

OUR EVENTS



INAUGURAL CEREMONY SHEIKH JABER AL AHMAD HOSPITAL

Universal organized the Opening Ceremony of the Sheikh Jaber Al- Ahmad Hospital, the largest hospital in the Middle East and the sixth largest hospital in the world, attended and patronized by His Highness the Amir Sheikh Sabah Al-Ahmad Al- Jaber Al-Sabah, the Minister of Health Sheikh Dr Bassel Humoud Al-Sabah and senior officials from the Ministry of Health. The ceremony was attended by His Highness the Crown Prince Sheikh Nawaf Al-Ahmad Al-Jaber Al-Sabah, Speaker of the National Assembly Marzouq Al-Ghanim, His Highness the Prime Minister Sheikh Jaber Al-Mubarak Al-Hamad Al-Sabah, and senior officials of the state. Delivering his speech at the event, Minister of Health Sheikh Dr Bassel Al-Sabah said that the opening of Sheikh Jaber Al-Ahmad Hospital was a historic event in Kuwait's healthcare history. (November 27, 2018).





وزارة الصحة
Ministry of Health

INAUGURAL CEREMONY AL AMIRI HOSPITAL EXPANSION PROJECT



Universal organized the Opening Ceremony of the New Expansion Project of Amiri Hospital at the hands of HH the Prime Minister Sheikh Jaber Al-Mubarak Al-Hamad Al-Sabah under the patronage of HH the Amir and the presence of Sheikh Dr. Bassel Hamoud Al-Sabah and the leadership of the Ministry of Health. (December 2018)

OUR EVENTS



INTEGRATION WITH MEDICAL SPECIALTIES CONFERENCE

The Kuwait Medical Association and the Organizing Committee headed by Dr. Ahmed Thuwainy AlEnezi, organized the Integration with Medical Specialties Conference from 28-29 November 2019 at The Regency Hotel Kuwait bringing together international & regional senior medical professionals, distinguished scholars, and government and private health associations and institutions from the State of Kuwait, GCC and the Arabian countries. The scientific program offered a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in Integration with Medical Specialties.





3rd KAS
Conference



KUWAIT SURGICAL WEEK

The weeklong surgical conference was held at the Sheikh Jaber Al Ahmad Cultural center from 12-16 November 2019 featured five events including the 2nd American College of Surgeons Regional Chapters Meeting & the 3rd Kuwait Association of Surgeons "Future of Surgery" Conference under Dr. Salman Al Sabah, Governor, American College of Surgeons & President KAS the 7th Annual Breast Disease & Oncoplastic Surgery & the 2nd Endocrine Surgery Conferences, under Dr. Mervat Al Saleh, Department of Surgery, Faculty of Medicine & Mubarak Al Kabeer Hospital, and the First Women Surgeons of Kuwait Conference "Diversity & Inclusion" and the 1st Women Surgeons of the Gulf Meeting under Dr. Asma AlRashed, General & Bariatric Surgery Senior Specialist, Al-Amiri Hospital & Women Surgeons Committee Chair, KAS



OUR EVENTS



THE KUWAIT DENTAL ADMINISTRATION CONFERENCE & EXHIBITION

Kuwait Dental Administration Conference (KDAC 2019), the leading platform in Kuwait for continuing education in the field of dentistry, was held under the patronage of Kuwait Ministry of Health at the Sheikh Jaber Al-Ahmad Cultural Centre, from 10-12 January 2019. Dr. Suhaila Jaafar was the Head of Higher Committee and Dr. Ali Al Saffar was the Head of Scientific Committee. (www.kdac-kw.com)





THE 24th ANNUAL CONFERENCE OF OBSTETRICS AND GYNECOLOGY



The Conference was organized under Dr. Abeer AlZaydai, Head of Obstetrics and Gynecology, Al - Adan Hospital Kuwait and held at the Arraya Ballroom in February 2020 and provided the participants with the most up-to-date information on treatments and technologies available in the fields of Obstetrics and Gynecology. The conference aimed to increase knowledge and enhance the competence of attendees.

The two and a half day conference combined a thought provoking and challenging Scientific Program including subspecialty presentations, to discuss the present and the updated management in the field of obstetrics and gynecology, continuing education and expertise meeting.

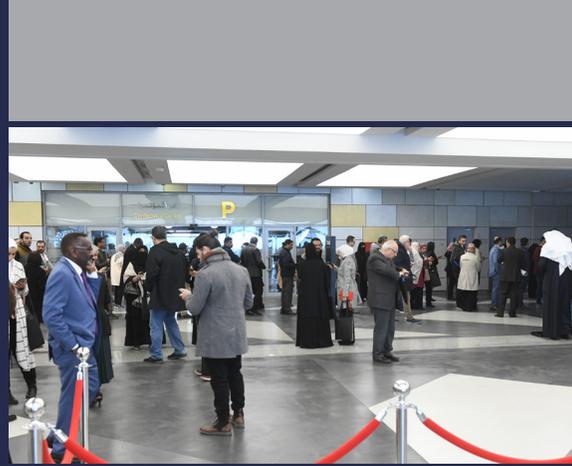
OUR EVENTS



PEARLS IN EMERGENCY RADIOLOGY

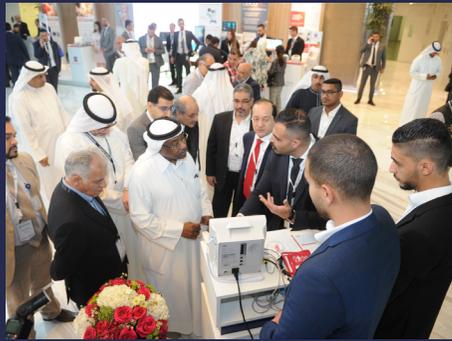
The Radiology Council under Dr. Noufa Alshammari, Chairman of Kuwait Radiology Council, organized the CME accredited “Pearls in Emergency Radiology” Conference at Sheikh Jaber Al-Ahmad Cultural Centre, Kuwait from 12-14 February 2020.

This three days conference encompassed comprehensive updates in the field of emergency imaging for most common neurological, cardiovascular, abdominal, musculoskeletal emergencies as well as the related interventional procedures through both lectures and interactive workshops





THE 9th KUWAIT ANAESTHESIA CONFERENCE



The Council of Anaesthesia, Intensive Care and Pain Medicine, Ministry Of Health, Kuwait, organized the 9th Kuwait Anaesthesia Conference from the 30th March to 1st April 2019 at Sheikh Jaber Al Ahmad Cultural Center under the auspices of Dr. Mohammad Khaja, Conference Chairperson, Head of Anaesthesia & ICU Departments, Al Jahra Hospital.

The Conference covered the most up-to-date, evidence-based information related to anaesthesia with a focus on cardiac patients going for non-cardiac surgeries, paediatric anaesthesia, obstetrics anaesthesia and perioperative surgical care.

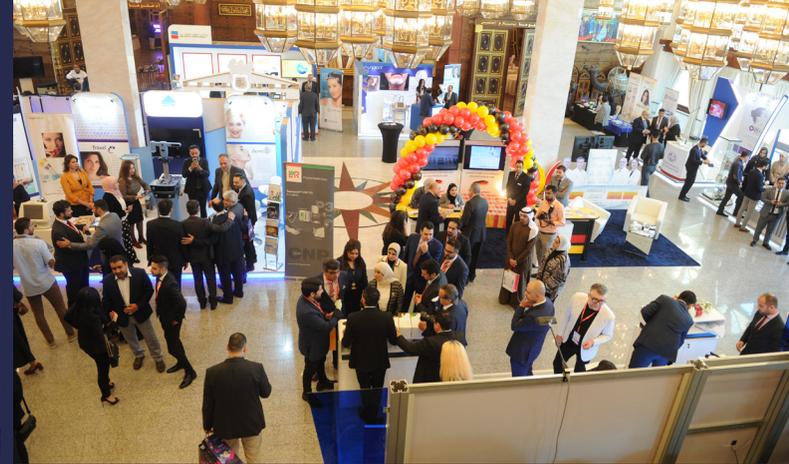
OUR EVENTS



THE GULF MIDDLE EASTERN INTERNATIONAL PLASTIC SURGERY CONGRESS

The annual Gulf Middle Eastern International Plastic Surgery Congress is a unique platform for health professionals in Plastic Surgery, Dermatology, Ophthalmology (Oculoplasty) and ENT to connect with international and regional experts in the field and discuss new developments and research in the field of Plastic Surgery.

Al-Babtain Centre of Burns Plastic and Reconstructive Surgery, Ibn-Sina Hospital, Ministry of Health, Kuwait organized the event under Dr. Qutaiba Al-Kandari, Consultant Plastic, Aesthetic and Burn Surgery, Chairman of Al-Babtain Center of Burns Plastic and Reconstructive Surgery, Ibn-Sina Hospital, Ministry of Health, Kuwait.





KUWAIT ANNUAL MEETING OF NUCLEAR MEDICINE



Kuwait Nuclear Medicine and Molecular Imaging Council under Dr. Soud AlEnezi, Head Of Nuclear Medicine Unit

Farwaniya Hospital invited professionals in the Nuclear Medicine Imaging to its Annual Conference of Nuclear Medicine at Kuwait in March 2019.

The event is an educational platform for nuclear physicians, physicists, radiopharmacists, radiochemists, technologists and other nuclear medicine scientists from Kuwait and the world to enhance nuclear medicine education and improve access to the highest quality nuclear medicine and molecular imaging.

OUR EVENTS



2nd NATIONAL LABORATORIES CONFERENCE & 18TH CONFERENCE ON RECENT ADVANCES IN CLINICAL VIROLOGY

The Organizing and Scientific Committee headed by Mamoun Al-Qaseer, Assistant Professor of Clinical Virology Unit, Mubarak Al Kabeer Hospital/Health Science Centre, Kuwait organized its 2nd National Laboratories Conference & 18th Conference On Recent Advances In Clinical Virology in Kuwait. This conference offered a platform to the experts in the area of pathology, pharmacy, clinical science, diagnostics, on-going research and Laboratory Medicine to share the cutting edge research discoveries and research. This conference comprised of brief keynote presentations, Oral talks, Poster presentations, Video Presentations, Workshops and Exhibitions.





20th KUWAIT OPHTHALMOLOGY CONFERENCE:
GLAUCOMA

KUWAIT GLAUCOMA UPDATES CONFERENCE



Kuwait Glaucoma Updates Conference 2018 held during December 1-3, 2018 at Jumeirah Messilah Hotel, Kuwait highlighted the significance of vision and explored the spectrum of latest technological developments in the field of Ophthalmology. The Conference organized under Dr. Nasser Al-Jumaian, Glaucoma Specialist, included various themes including Glaucoma Surgery, Cataract and Refractive Surgery and Ophthalmology Instruments.
(www.glaucomaconferencekuwait.com)

OUR EVENTS



KUWAIT 3rd CONFERENCE ON PEDIATRIC NEUROLOGY, THE 3rd GCC EPILEPSY & 9th KUWAITI-LEBANESE EPILEPSY MEETING

The Kuwait Neurological Society, the Kuwait League against Epilepsy and Kuwait Pediatric Society in Association with the GLAE and the Lebanese League against Epilepsy organized the 3rd GCC Epilepsy Conference on November 17- 19, 2017 in conjunction with Kuwait Pediatric Neurology Conference under the umbrella of the Ministry Of Health and direct auspices of Dr. Asma AlTawari. The Kuwaiti-Lebanese Conference was also part of the same conference (www.kuwaitpniec.com).





HEADING GLOBAL CONFERENCE



Universal Group offered logistical and organizing support to the Public Authority for Applied Education and Training (PAAET), and the Advisory Committee of Heading Global Conference 2016 for hosting their Heading Global Conference. The event connected the industry and academia from all over the world, as well as leaders in Knowledge Management and Economy fields to explore latest topics, state-of-the-art technology, challenges, effects, and solutions from different perspectives. paaet.edu.kw/headingglobal2016.com

OUR EVENTS



KUWAIT MEDICA

Kuwait MEDICA has completed nine editions from 2010 up to 2018 and invites comprehensive medical industry and other allied service vendors to exhibit their resources, services and technology products for use in the medical field. The event helps healthcare professionals find global manufacturers and suppliers of medical equipment of modern hospital technology.

www.kuwaitmedica.com





START A NEW LIFE CAMPAIGN



Universal organized an awareness media campaign spearheaded by the Permanent National Committee to Fight AIDS in Kuwait under the title "Start a new life ... AIDS can be cured, take the test" at the Avenues Mall on December 1, 2018

OUR PARTNERS

